annual report 2011
Letters from the Co-Founders

It could be said that during our second year of operation, Make Studio knew just enough to be dangerous. (In this case, that’s a good thing!) Following an inaugural year in which we successfully established a foothold in Baltimore as a unique type of organization, addressing a relatively unmet need in innovative ways, in year 2 we were faced with a growing responsibility to our artists and the communities that we and they are a part of. After all, we were no longer in the “in development” phase—there now were expectations beyond just our own to live up to! Therefore 2011 was a pivotal time for our organization, that required a rigorous linking of concept-to-action in order to meet our commitment to our mission. We did a lot of thinking about how to grow: What’s enough growth, what’s too much, too little? What’s the right pace, what’s too fast, too slow? Such a thought process is never really finished and indeed, going into 2012, growth is once again on our minds. However, I’m proud to say that year 2 bore the fruit of our efforts as well as happy surprises: doubling the size of our studio and preparing to move into an even larger and more accessible space; seemingly countless hours gifted to us from talented interns and volunteers; welcoming 5 new artists; deepening relationships with community partners; paying our staff for the first time in December. These developments, although positive, incurred further responsibility and even some risk. Yet it’s a risk that we’re ready to take, meeting it with more careful plotting, scheming, and only a little teeth gnashing, in year 3 because of outcomes like these:

Make Studio has provided a forum for my son to sell his art work... Never before has he been able to market and earn money from his work. My son has sold several art pieces last year and this year each ranging from $25 to over $100. This has increased his self-esteem. It also has helped him to be more enthusiastic about leaving home to go to work. He proudly says he is “going to work” not to “school.”

-Joyce Middleton, mother of studio artist Louis Middleton, Jr.

Make Studio- One of my 3 places of freedom! (Appears in a self-portrait as Rick Astley, singing “Never going to give you up, never going to let you go.”) 

-Tony Labate, studio artist

Jill E. Scheibler
Director, Programming & Operations

One of my favorite quotes (borrowed from a friend) is “Think big, but work small”. For me, this does not at all mean stagnation, but rather signifies having ambitions, visions and aspirations while not losing perspective of the resources and capacities at hand. It applies well to the year 2011 for Make Studio, which did see noticeable increases in program hours, artwork sold, events attended and artists recruited while reliant on the modest resources of a now 2-year old non-profit. Having been able to serve our target population in Baltimore better, to demonstrate talents to the broad public and to see Make Studio’s mission make increasingly bigger circles in our second year, I feel compelled to adjust my aforementioned quote slightly: “Think big, and work a little bigger with each year...”

Stefan Bauschmid
Director, Artistic & Studio

Make Studio artists are thriving in a work environment that is understanding of their personal and professional needs and is celebratory of their successes. We understand that our artists’ unique strengths and challenges are precisely what fuel their creative ideas. With the addition of new artists, their creative ideas, and their unique perspectives, the studio has become an even richer social and artistic laboratory in 2011. Styles and sources of inspiration are routinely exchanged. “Faves” or subjects of passionate conversation are saved and shared during break times in the studio day, in support of the artists’ efforts to sustain their focused art work. Differing opinions and habits of work have provided opportunities for self-advocacy and negotiation. Shows and community sales opportunities have provided platforms for Make Studio artists to champion one another’s art and to talk meaningfully with others about their ideas.

Cathy K. Goucher
Director, Clinical & Outreach
2011 Highlights - Events & Accomplishments

JANUARY
The Delaware Theatre Company in Wilmington, DE invited us to exhibit works by Make Studio artists in conjunction with the play “Lucy”.

FEBRUARY
Make Studio celebrated its 1st year of providing services with the “One Down” Anniversary exhibit & Happy Hour in the Load of Fun Gallery with musical entertainment provided by the Frontier Dentists. The exhibition also featured guest artists from Providence Institute in Millersville, MD.

APRIL
Make Studio was invited to attend the inaugural Honestly Autism Day, sponsored, in part by the “Baltimore-Chesapeake Chapter of the Autism Society of America.

JUNE
Make Studio participated in the annual Charles Village Festival, for 2 days in Wyman Park Dell. Also in June, Art Dimensions Baltimore’s first exhibit “That’s Awesome” at Silo Point featured selected works by Make Studio artists.

JULY
B’more Abilities’ production “Mission: Possible” at the Patapsco High School & Arts Center in Dundalk, MD was coupled with an exhibit of works by Make Studio artists. In tandem with Baltimore’s annual Artscape extravaganza, we openend our doors to the public at the edge of all the hustle and bustle, right “in the Neighborhood”, in our studio on North Avenue. Also, Jill and Cathy, and Advisory Board member Dan Keplinger, presented at the AVAM for attendees of the American Art Therapy Association’s annual conference. Make Studio artists facilitated an afternoon of art making for those in attendance, while answering questions about their experiences at the studio.

SEPTEMBER
Make Studio returned to Hampdenfest after our inaugural stint there in 2010., and Jill represented Make Studio at the first International Arts & Disabilities Providers’ Conference, hosted by Creativity Explored in San Francisco, CA.

OCTOBER
Make Studio was one of the 100+ organizations and artists that participated in the city-wide School 33 Open Studio Tour.

NOVEMBER
Our collaboration with artists from Providence Institute culminated in “Face Off”, a portrait exchange & exhibition at the Creative Alliance’s Patterson Building on Eastern Ave. The same locale also hosted Merry Mart that month, which we participated in for the second time.

DECEMBER
Make Studio was excited to participate in the American Visionary Art Museum’s “Bazaar” holiday sale for the first time! The sale featured original works by Make Studio artists as well as buttons and prints.

"Governor William Donald Schaefer" by Jerry Williams
2011

"National Aquarium in Baltimore" by Louis Middleton, Jr., 2011

"Moonlight Meeting" by Bess Lumsden
2011
**Make Studio's mission is to provide multimodal visual arts programming, including sales & exhibition opportunities, to adults with disabilities in a supportive and inclusive environment.**

**Financials**  
For the Year Ended December 31, 2011

**Revenue**
- Program fee-for-service (vocational and art therapy)
- Other income (primarily artwork sales)
- Direct public support

Total 25,758.23

**Expenses**
- Facilities (rent, utilities, fixtures)
- Program costs and supplies
- Staff compensation*
- Administrative costs

Total 19,060.62

*Staff were compensated for the first time, in the form of bonuses, in December 2011.

**2010 to 2011 Revenue Comparison**

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<tr>
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<th>2010</th>
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<tbody>
<tr>
<td>Program fee-for-service</td>
<td>16150</td>
<td>3408</td>
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<td>Other income</td>
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<td>Direct public support</td>
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Make Studio would like to thank all those who supported our organization and programming in 2011. A special thanks to the Klein Sandler Family Fund, Atwater’s, Milk & Honey Baltimore, Donna’s of Charles Village, and our loyal volunteers. Make Studio was also pleased to partner with the following local agencies and organizations: Humanim, Maryland Art Therapy Association, Rita Project, Penn-Mar, Providence Center, St. Elizabeth School, and St. Peter’s Adult Learning Center.

**Staff**

- **Stefan Bauschmid**, Dipl.-Beh.-Päd., Dipl.-Graf.  
  Director, Creative & Studio

- **Cathy K. Goucher**, ATR-BC, LCPC  
  Director, Clinical & Outreach

- **Jill E. Scheibler**, MA, ATR-BC  
  Director, Programming & Operations

**Board of Directors**

- **Kathy Lumsden**, President  
  Ruxton-Riderwood community leader; Long-time advocate for persons with disabilities

- **Jean McAllister Brooks**, MA, MIA, Vice President  
  Advisory committee, ROAAP, Center for Autism and Related Disorders (CARD) at Kennedy Krieger Institute; Board member, Information for Families (New York, NY)

- **C. Angell Richardson**, CPA, Treasurer  
  Manager, Business Management, Northrop Grumman

- **Lisa Scherer**, MA, MSW, LCSW-C, Secretary  
  Clinical Social Worker and Behavioral Support Specialist, St. Elizabeth School (Baltimore, MD)

- **David Cloutier**, MFA  
  Foundation Faculty, Maryland Institute College of Art

- **James Davis**, JD  
  Assistant Attorney General of Maryland, Dept. of Budget and Management (retired); Lecturer/Assistant Professor of Law, Villa Julie College (Stevenson, MD)

- **Nadine Finigan**, Ph.D.  
  Prevention Research Scientist; Research Specialist, University of Maryland School of Social Work (Baltimore, MD)

- **Karen Pugatch**  
  Baltimore County Public Schools

- **Halle Van der Gaag**  
  Executive Director, Blue Water Baltimore; Advocate for environmentally healthy, local communities

**Advisory Board**

- **Christy Bergland**  
  Mixed media artist; Supervising Art Therapist, Retreat at Sheppard Pratt  
  Founding and current Board member, Creative Alliance (Baltimore, MD)

- **Dan Keplinger**  
  Artist; Subject and writer of the 1999 Oscar award-winning documentary “King Gimp”

- **Bart O’Reilly**  
  Painter; Art Director, Providence Center (Millersville, MD)

- **Alisa Rock** (founding)  
  Pathfinders for Autism, Board member & former President